## Sabrina Settle

**Experience** 

✦Design Unicorn ✦ bridging the gap between design and engineering

KeelWorks

UX Designer

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and employee placement.

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Designed an HR tracking tool for improving workflows, onboarding automations,

Skills	Design	Researching Tools
Education	Goldsmiths College, University of London — London UK Bachelor of Arts, Fine Art and History of Art Goldsmiths College, University of London — London UK Master of Arts, Computer Game Arts and Design	
	<b>42 Ecole</b> Full Stack Intern Feb 2020 - Nov 2020	Lead multiple student facing projects to improve student progress and connect students with free meals during Covid lockdown using Ruby on Rails. <ul> <li>Implemented a food ordering CMS, helping staff deliver 200% more meals</li> <li>Designed and built a analytics dashboard, improving admin workflow by 90%</li> <li>Helped students by communicating policies and changes in curriculum</li> </ul>
	<b>AssetDash</b> Frontend Engineer July 2021 - Nov 2021	<ul> <li>Crafted early stage product features for a Fintech startup that helps users track old investments and find new ones using React.js, HTML, CSS, andTypescript.</li> <li>Designed and coded a Admin dashboard, improving workflow speed by 40%</li> <li>Improved site accessibility by a 20% increase</li> <li>Generated more than 20 new components using Material UI</li> </ul>
	<b>Trend.io</b> <i>Full Stack Engineer</i> Feb 2022 - June 2022	<ul> <li>Architected improvements and new features that helped in connecting 500+ content creators with businesses using React.js, HTML, CSS, and Javascript.</li> <li>Engineered features that boosted and improved user engagement by 20%</li> <li>Prioritized resolving bugs and customer issues, removing 90% of major bugs</li> <li>Diagnosed and spotlighted 14 different pain points with Mixpanel data</li> </ul>
	Nov 2023 - PRESENT	<ul> <li>Created clarity by leading 3 cross-functional workshops</li> <li>Collaborated with engineering for clean hand-off, insuring consistency</li> <li>Leveraged patterns from the design system, resulting in 10+ new mockups</li> </ul>

Design Wireframing, Prototyping, Design System, Responsive Design, User Flows, UX Writing

Researching User Persona, Journey Mapping, Competitive Analysis, Workshopping, Usability Testing

## Tools

Figma, Miro, Maze, HTML, CSS, Git, GitHub, ChatGPT, Visual Studio Code, Javascript, React.js

## Certifications

Google UX Design Certificate

Product Analytics Micro-Certification (PAC)